



Press Release

BCM
International Regulatory Analytics

HEDGEHOGS.NET AND BCM INTERNATIONAL REGULATORY ANALYTICS LLC GO LIVE WITH PREMIUM POLICY ANALYSIS OFFERINGS

BCM International Regulatory Analytics LLC offers an international regulatory analysis service known as "The Risk Telescope" via the Hedgehogs.net community

London and Washington DC, 16th September 2010—

Hedgehogs.net, the leading social marketplace and web-based content delivery platform for the financial community, and BCM International Regulatory Analytics LLC, today announced the launch of regulatory analytics tools available to the Hedgehogs.net community.

BCM International Regulatory Analytics is making its premium analytical publication, *The Risk Telescope*, available on a subscription basis to Hedgehogs.net members. *The Risk Telescope* provides senior executives, risk managers, traders, and strategists with independent, proprietary analysis of key global financial regulatory and economic policy trends twice a month.

In addition, BCM International Regulatory Analytics is creating a proprietary "Risk Telescope News Channel" available exclusively to Hedgehogs.net members on a subscription basis. The news channel combines a consolidated tape of the company's twitter feeds and blog posts with exclusive access to a bespoke "PuzzlePieces" service, using Hedgehogs.net's innovative SaaS-based technology platform. PuzzlePieces posts strategically significant source documents in the public domain (communiqués; key studies, reports, and speeches) as they appear, usually 2-3 times per week.

Hedgehogs.net is the leading developer of innovative web-based content delivery services for the financial community. The Hedgehogs.net platform provides content management, entitlement management, licensing, billing, payment and digital marketing capabilities. For Hedgehogs.net, the deal marks



an important addition to its commercially-focused premium content applications.

"Partnering with BCM International Regulatory Analytics LLC to deliver a commercial application for their regulatory analytical tools, represented an excellent opportunity to showcase the platform and expand its capacity to deliver premium content to a targeted group of sophisticated financial market participants. Our ability to support the demands of a service designed for delivery at the very highest levels within the industry and attract a partner of Barbara Matthews' status and gravitas, provides a clear demonstration of the platform's capabilities." said Ken Yeadon, Chief Executive Officer, Hedgehogs.net.

"As the financial service industry evolves, we expect more demand for our ability to bring together expert providers of niche content and trading services in a cost-effective, targeted way using our SaaS based approach."

As Barbara C. Matthews, Managing Director and founder of BCM International Regulatory Analytics commented "The Hedgehogs.net platform provides a cutting edge and efficient mechanism for sophisticated financial services professionals to access analytics and raw data on their terms. Their innovative use of social media, content management, and payment tools as well as their can-do attitude and professionalism make them an ideal technology partner. Firms can choose their level of engagement: raw data through the news channel or strategic analytics through subscriptions to *The Risk Telescope*. Firms can also access the content on their terms from anywhere in the world, taking advantage of the Hedgehogs.net content management and archiving functions."

The Risk Telescope news channel and publications are now live, please see www.hedgehogs.net and search for "BCM" for further information.

- Ends -



For further information, please contact:

Adam Barber / Roland Godfrey-Davies

adam@hellochalk.com / roland@hellochalk.com

020 7440 9831 / 020 7440 9832

About Hedgehogs.net

Powered by Elgg, the leading social engine technology, Hedgehogs.net provides a online collaboration framework for the investment community. It includes a "social marketplace" where participants can use, build, commission and trade content, analytics and applications built for market participants by market participants. The platform democratizes access to investment resources, supports the provision of niche solutions for any specialization, and empowers the investment community to discuss and address their own needs.

Join the array. Register for free at www.hedgehogs.net.

About BCM International Regulatory Analytics LLC

BCM International Regulatory Analytics LLC provides independent and experienced perspective into global regulatory policy trends. The company provides proprietary and innovative tools to help boards, risk managers and senior executives distinguish between the noise of the daily news cycle and identify strategically important trends that can amplify their ability to navigate across a dynamic, changing regulatory environment.

<http://www.bcmstrategy.com>.

About Thematic Capital

Thematic Capital is an investment partnership focused on bridging the gap between financial markets, social media technologies and trading infrastructure. A private equity and venture capital fund, Thematic Capital invests selectively in new and emerging enterprises that apply themselves to the development of the financial markets. <http://thematiccapital.com/>